

19 January 2024

Dear Parents,

It is with a very heavy heart that after 14 years of trading, we write to inform you of the difficult decision to close JSSK Limited on Saturday 4th May 2024.

Following the implementation of the new School Uniform Policy by the Education Minister, Inna Gardiner, we have worked tirelessly to find a way to keep the business running but reach the same outcome, the business will no longer be viable without significant price increases. This goes against our ethos.

We understand the impact this decision may have on you, our valued customers, and also the schools we have worked alongside and appreciate that there maybe challenges accessing uniform after we close. So, we aim to ease the transition by organising a **closing down sale, which will start on Monday 29th January**, where all our remaining inventory will be reduced.

As uniform stocks begin to run out, we will endeavour to support parents by creating a new prepaid ordering service in the short term, which will be fulfilled and distributed via the schools in early June. Please take advantage of this opportunity to purchase and order uniform at the **lowest ever prices**. To ensure we have sufficient time to purchase, receive and deliver orders, the closing date for this service will be Saturday 20th April.

We would like to express our heartfelt gratitude and support you have given JSSK over the years. It has been our privilege to be a part of your child's school journey.

For further information, please refer to our website jssk.co.uk.

Wishing you and your family the very best in the future.

Kind regards

Paula Shield
JSSK Limited